

Special Crest EDG Import Module Offered to Realogy Brokers

A number of REAL/Easy customers have joined the Realogy franchise organizations including Better Homes & Gardens, Century 21, Coldwell Banker, and ERA to obtain training and customer services and extend market exposure.

To obtain benefits of the national web presence and support programs, the brokerage must keep their agent lists and active listing inventory up to date on the fran-

chise's online system.

Further, the Realogy member must report all closed business via the online internet system.

To help, REAL/Easy offers a custom program that can be added to the BOS installation that will import listings, or both listings and transactions, from the "Crest EDG" online system.

The module includes many other

convenient features to help setup the system and report on key award programs.

For existing BOS customers who later join a franchise, the module can be setup to process franchise business only during their effective dates. For new customers who are already with Realogy, tools are included to download and import all listing and transaction history.

Special Add-On Module helps BH&G, Century-21, Coldwell Banker, and ERA members of Realogy.

Save Time—Import Crest Listings, Transactions

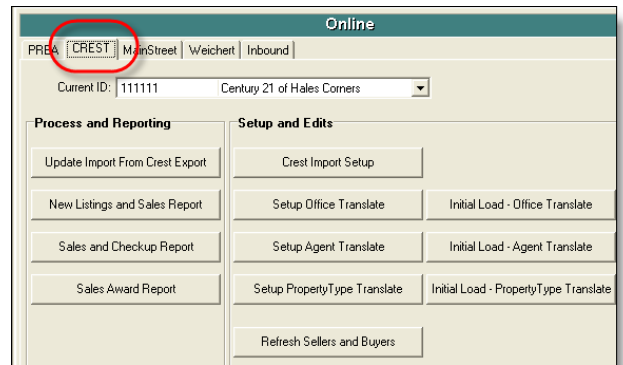
The "CREST" module, part of BOS's Online system, is designed to minimize duplicate data entry on both the CREST online system and REAL/Easy BOS.

The typical REAL/Easy customer that uses CREST will want to quickly enter new listing contracts online to maximize the web exposure and marketing opportunities of the Realogy web sites. So BOS customers will log-in to the CREST system to enter the new listings.

With the BOS - CREST module, these listings can be imported from time to time into BOS saving the duplicate entry time. Note that CREST system includes seller information, so the listing import is quite complete.

Further, many customers enter accepted offers into CREST. These too can be imported into BOS saving much of the required duplicate data entry for sales.

Implementation of the CREST import module can be initiated at any time. This means that a company can be using BOS for any number of years prior. Convenient setups are used to construct translate tables for office, agent, and property types. At a certain "cut-off-date" this enables REAL/Easy to import CREST data into the correct offices and agents already in REAL/Easy.



The screenshot shows a 'Sales Award Report' window titled 'The Best Realty Co. Closed Transactions Award Report - Units Allocation'. It includes a table with columns for Rank, Agent, StartDate, Units, Volume, and AGCI. A small dialog box is overlaid on the top left of the report, showing 'Online From Date' and 'Online To Date' filters.

Rank	Agent	StartDate	Units	Volume	AGCI
1	dParque, Hedia (7)	03/31/1996	4.50	392,500	26,212.50
2	Riddle, Sandy (24)	12/5/1990	3.00	392,000	11,530.00
3	Pruvitt, Seymour (1)	04/05/1990	1.00	100,000	10,000.00
4	O'Neill, Carlos (2)	12/01/1991	1.00	142,500	3,590.00
5	Forwards, Eileen (22)	05/25/1989	1.00	100,000	10,000.00
6	Mathis, Michael (4)	10/5/1990	0.50	42,500	1,190.00
7	Franco, Ricardo (6)	09/19/1990	0.50	42,500	1,487.50
			11.50	1,212,000	64,000.00

Special Reports include "Sales Award Report" (above), "New Listings and Sales Report" (list of newly imported data), and "Sales and Checkup Report"